



City of Goodview
4140 5th Street, Goodview, MN 55987
Phone: 507-452-1630

BUSINESS ASSISTANCE AND IMPROVEMENT PROGRAM

The City of Goodview and Goodview Economic Development Authority recognizes that healthy business areas play an important role in the vitality of a city. To encourage business exterior and interior improvements, the Goodview Economic Development Authority is announcing the Business Assistance and Improvement Program. This program is limited to businesses located in the City of Goodview and limited funding is available. Therefore, projects will be considered on a first come first served basis and final approval is at the discretion of the Goodview City Council. This program is a matching program with 50% program costs and 50% owner contribution.

A. Program Overview:

The purpose of the Business Assistance and Improvement Program is a reimbursement program that provides incentives to revitalize Goodview businesses by improving the appearance of building facades and small project assistance, and at the same time, stimulate private investment.

- The minimum amount of assistance per business is \$500
- The maximum amount of assistance per business is \$3,000
- The maximum percentage of assistance per business cannot exceed 50% of the total project cost; The breakdown will be 50% program costs and 50% owner contribution.
- Upon completion of the project and after proper documentation is shown, the applicant will be reimbursed the approved amount.
- The project funding is on a first come basis while funding is available, and final approval is at the discretion of the City Council.

B. Eligibility:

1. Applicant must be located within the city limits of Goodview.
2. Applicant must own the property or have the written consent of the property owner.
3. Applicant must be current on all City loans and utility payments.
4. Zoned non residential
5. Eligible projects: exterior improvements visible to the public and other projects inside of the business. These may include but are not limited to the following:
 - a) Rehabilitation or replacement of exterior windows and/or doors visible from public areas
 - b) Replacement of missing decorative building features that are fixed in place or permanent

- c) Rehabilitation or replacement of historic rooflines or historic features of materials consistent with the historic nature of the building (including corbels of stone, brick, parapets of stone, brick, metal, wood or other)
- d) Awnings
- e) Exterior lighting and signage
- f) Historic preservation-related maintenance which requires specialized care or expertise, (examples include tuck-pointing and cleaning)
- g) Handicapped accessibility
- h) Energy efficiency improvements
- i) Bike racks
- j) Website development for the business
- k) Flowers/Plants
- l) Public sidewalk seating benches
- m) Wayfinding signs
- n) New ways to improve marketing and increase a customer base
- o) Repair or replace necessary equipment that has failed to sustain a business
- p) Other small projects approved by the EDA Board

6. Ineligible projects:

- a) Exterior improvements that are not visible from the public realm. Examples include roofs (except if allowable above) or improvements to the back of the building.
- b) Building acquisition
- c) Building additions or new construction
- d) Routine maintenance
- e) Parking lots
- f) Any improvements completed or in progress at the time of the application

C. Application Process:

1. Applicant must submit a Business Assistance and Improvement Program Application (see attachment) with appropriate documentation that indicates the following:
 - a. Detailed description of the entire project
 - b. Before pictures
 - c. Bona fide written cost estimates of the entire project
 - d. Indicate the amount of Business Assistance and Improvement funds being requested

- e. Indicate the eligible improvements for which the Business Assistance and Improvement funds will be used
 - f. Any other documentation requested by the EDA or City Council.
- 2. The Economic Development Coordinator identifies if the project meets eligibility requirements and, if so, will bring it to the Economic Development Authority (EDA) for further review.
- 3. Upon EDA review, the EDA will either recommend the project for final approval to the City Council or deny the request.
- 4. City Council will be provided with all the appropriate documentation for final approval. The City Council reserves the right of ultimate review. The Council may, at its discretion, approve projects that deviate from these guidelines if the proposed project is deemed within the general intent of these guidelines and in the best interest of the community.
- 5. The Economic Development Coordinator will contact the applicant and relay the City Council's decision and if approved will arrange for the signing of required documents.
- 6. Applicant makes improvements and pays all invoices related to the improvements within one year of the Goodview City Council's approval of the application.
- 7. Applicant submits applicable documentation of work completed in accordance with the approved plans and specifications and provides receipts for work completed including pictures of the improvements that have been made to the Economic Development Coordinator.
- 8. The Economic Development Coordinator will bring all final documentation to the EDA board. The EDA will recommend the final request to be taken to the City Council and the Council will approve or deny reimbursement based on the completed project, documentation and receipts of work completed and paid for by applicant.